



## vCard Global Compensation Plan

Ranks	vCard Advisor (VA)	Marketing Advisor (MA)	Executive Advisor (EA)	Regional Advisor (RA)	National Advisor (NA)
<b>Requirements</b>					
# of Personal vCard Advisors	0	4	8	14	20
# of Group vCard Advisor*	0	20	80	250	500
Dynamic Compression Earnings		Included	Included	Included	Included
<b>Revenue on Commissionable Volume (CV)**</b>					
<b>Level 1</b>	40%	40%	40%	40%	40%
vCard ONE	\$20.00	\$20.00	\$20.00	\$20.00	\$20.00
vCard PRO or vCard Advisor	\$40.00	\$40.00	\$40.00	\$40.00	\$40.00
vCard ONE Upgrade to VA	\$20.00	\$20.00	\$20.00	\$20.00	\$20.00
<b>Level 2</b>	10%	10%	10%	10%	10%
vCard ONE	\$5.00	\$10.00	\$10.00	\$10.00	\$10.00
vCard PRO or vCard Advisor	\$10.00	\$20.00	\$20.00	\$20.00	\$20.00
vCard ONE Upgrade to VA	\$5.00	\$10.00	\$10.00	\$10.00	\$10.00
<b>Level 3</b>		5%	5%	5%	5%
vCard ONE		\$2.50	\$2.50	\$2.50	\$2.50
vCard PRO or vCard Advisor		\$5.00	\$5.00	\$5.00	\$5.00
vCard ONE Upgrade to VA		\$2.50	\$2.50	\$2.50	\$2.50
<b>Level 4</b>			5%	5%	5%
vCard ONE			\$2.50	\$2.50	\$2.50
vCard PRO or vCard Advisor			\$5.00	\$5.00	\$5.00
vCard ONE Upgrade to VA			\$2.50	\$2.50	\$2.50
<b>Level 5</b>				5%	5%
vCard ONE				\$2.50	\$2.50
vCard PRO or vCard Advisor				\$5.00	\$5.00
vCard ONE Upgrade to VA				\$2.50	\$2.50
<b>Level 6</b>					5%
vCard ONE					\$2.50
vCard PRO or vCard Advisor					\$5.00
vCard ONE Upgrade to VA					\$2.50
<b>National Advisor Leadership Bonus Generation 1</b>					2%
<b>National Advisor Leadership Bonus Generation 2</b>					2%



\* For requirements to qualify for different ranks you cannot use anymore than 50% from any personal enrollment tree leg for group qualifications.

\*\* Commissionable Volume (CV): You get paid a percentage of the commissionable volume for each products. For example, vCard PRO retails for \$119. You get paid on a percentage of \$100.

vCard ONE: \$69 Retail with a 50 CV

vCard PRO: \$119 Retail with a 100 CV

vCard Affiliate: \$119 Retail with \$30 Admin = \$149 with a 100 CV

vCard ONE Upgrade to vCard Affiliate: \$60 Retail with \$30 admin= \$90 with a 50 CV

Customer Additional vCard: \$54.50 with a 40 CV

Advisor Additional vCard: \$44.50 with a 30 CV

## How to Become a vCard Advisor (VA)?

There are three ways to become a vCard Advisor.

- 1) **Purchase vCard Advisor for \$149.00.** It includes the vCard PRO package with 2 vCards for \$119.00 plus an admin fee of \$30.00. You also get an additional marketing vCard.
- 2) **Upgrade vCard PRO to vCard Advisor.** Pay the admin fee of \$30.00 to upgrade to Advisor. You also get an additional marketing vCard.
- 3) **Upgrade from vCard ONE to vCard Advisor.** Pay \$90 which includes an additional (1) vCard, an additional marketing vCard and the admin fee.

## What Product Types do I get Paid On?

- a. Retail sales of vCard ONE, vCard PRO and additional vCards.
- b. Upgrades from vCard ONE to vCard Advisor
- c. Annual Renewals
- d. Corporate Programs

## International Star Advisor Bonus Pool

	1 Star	2 Star	3 Star	4 Star	5 Star	6 Star	7 Star	8 Star	9 Star	10 Star
<b>Requirements</b>										
Number of Legs with a Qualified National Advisor	1	2	3	4	5	6	7	8	9	10
<b>Shared Revenue</b>										
1% of CV Pool to be Shared with 5 Star and 10 Star Advisors					1 point	1 point	1 point	1 point	1 point	2 points

## vCard Product Features



### The World's Most Intelligent Business Card

Your vCard is a digital business card revolutionizing the way we do business. It's a powerful marketing tool and is the earth friendly alternative to paper business cards.

**A Personal Portal:** We call vCard a personal portal because it aggregates all of your important information in one place, to create efficiency in a complicated world.

**Always Up-to-date:** vCard follows you through your business career and into retirement. As travel life's journey, it stays up-to-date with your most current contact information and happenings.

### Everything you can share on your vCard.

- Contact Information
- Personal Photo
- Business Logo
- Click-to-Call
- Click-to-Map
- Aggregate Your Social Media Profiles
- Aggregate Important Links to websites, online stores, books for sale, charities you support, real estate listings, portfolios, online schedulers and more.
- Video Embedding
- Photos and Galleries
- Add, Update and Format Text
- Add Documents Download such as Brochures and Forms
- Create Coupons and Specials
- Add an Event and RSVP
- Add a Calendar
- Contact Forms for Lead Generation
- Create QR Code Campaigns
- Visitor Analytics
- Download Contact



## vCard Contact Manager Mobile App

The vCard Contact manager app is a tool that makes sharing contacts and saving contacts easy. It is always kept up-to-date with your contacts most current information. And should you get a new phone, you can log in and retrieve your entire contact list.

- Share Any Contact by Text
- Share Any Contact by Email
- Download Contact
- Store Contacts
- Create Groups
- Easily Share Contacts for People in Your Network
- Sync Contacts with Phone Contacts
- Create and Save Custom Messages for Repeated Sharing of vCards

## vCard Retail Products

**vCard 30 Day Free Trial:** Get a fully functioning vCard for a 30 day period. At the end or before of the trial period the user has the opportunity to upgrade either to **vCard ONE**, **vCard PRO** or **vCard Advisor**.

**vCard ONE:** is our fully functional online digital vCard (includes 1 vCard) with all the features for the price of \$69.00 with 50CV

**vCard PRO:** is our fully functional online digital vCard (includes 2 vCards) with all the features for the price of \$119.00 with 100CV

**vCard Advisor:** is a person who purchases the vCard Advisor package for \$149 which includes the following (The Pro card package which consists of 2 fully functional vCards for \$119.00 plus a admin fee of \$30.00 which includes 1 fully functional marketing vCard) with 100CV

**Additional vCards:** can be purchased and managed through the vCard Editor.

Customer Additional vCard: \$54.50 with 40 CV

Advisor Additional vCard: \$44.50 with 30 CV

**UPGRADE vCard ONE to vCard Advisor for \$90.00 with 50CV**

**UPGRADE vCard PRO to vCard Advisor for \$30.00 with no CV**



## Glossary of Terms

**30 Day Trial Customer** is a person who chooses to try our fully functional online digital vCard with all the features for a 30 day free trial period. At the end or before of the trial period expires the user has the opportunity to up grade either to vCard ONE, vCard PRO, or vCard Advisor When they do upgrade they are attached to the first up line qualified active Advisor. If they do not choose to upgrade after the 30 day free trial expires the account will become inactive.

**Preferred Customer (PC)** is a paying customer of either the vCard ONE or vCard PRO product.

**Commissionable Volume (CV):** The value assigned to a product that determines the amount of commission paid when the product is sold by a vCard Advisor.

**Holding Tank:** is where Free Trial Customer goes until they upgrade to either a PC or a vCard Advisor. When they do upgrade they are attached to the first up line qualified active Advisor.

**Dynamic Compression:** works as follows in our six level program, if you were a National Advisor you would be able to receive commissions on six levels deep. If I were a executive Advisor I would be able to receive four levels deep but; if I were six levels deep you would be paid on the last two I was leaving on the table also in addition of the six levels you have already received. In closing whatever the Advisor leaves on the table it rolls up to the next qualified active Advisor. What the program does is it searches to the up line to see who is the next qualified to get paid those many levels (6).

**Rank:** is the level of achievement in the compensation plan that determines how much commission the Advisor is eligible to earn. The rank is determined by the number of personals and organizational qualified active Advisors and not more than 50% from any enrollment tree leg can count toward rank qualifications.

**Active Qualified Advisor:** is a person that has met the qualifications of a vCard Advisor and or has renewed their package each anniversary year for \$149.00 with 100CV